Sales channels used by retailers

Martec International's *IT in Retail* report quizzed the UK's top 150 retailers on which channels they used, finding 94% and 76% use stores and online respectively. But mobile is taking off, with 16% already using it and 12% planning to do so. This is a big increase from last year when only 5% of retailers were using m-commerce.

Source: Martec International