

Walmart reaches drone delivery milestone

What is it:

Walmart revealed that it made 6,000 drone deliveries from 36 stores in 2022. Orders were delivered within 30 minutes to customers, with over 85% of items in a Neighborhood Market meeting the weight and volume requirements.

Why does this matter?

Walmart has stolen a march on rival Amazon to establish rapid delivery partnerships with DroneUp, Flytex and Zipline.

Strategic implications:

Drones offer an increasingly viable alternative to EVs and bots. Encouraged by the customer response, Walmart aims to scale-up to eventually reach 1 million drone deliveries annually.

STEPIC drivers/Winning Strategies:

Innovation and ingenuity
 Flexibility to serve

36

Walmart stores in the U.S. have drone delivery hubs operated by DroneUp, Flytex and Zipline

6,000+

Completed drone deliveries in 2022

5

Customer favorites delivered by drones are Great Value Cookies and Cream Ice Cream, 2lb Bag of Lemons, Rotisserie Chicken, Red Bull and Bounty Paper Towels

7 STATES OPERATING DRONE DELIVERY



30

Minutes or less for drone to deliver after ordering

+85%*

Of items in a Neighborhood Market meet the weight (10lb) and volume requirements to be delivered by drone

*While 85% of items in a NHM meet the weight requirements, Walmart and its partners currently offer up to 20,000 items available for drone delivery.

4,700

Stores located within 90% of the U.S. population, making Walmart uniquely positioned to offer drone delivery at scale

Walmart



"We're encouraged by the positive response from customers and look forward to making even more progress in 2023"

Walmart VP of innovation and automation, Vik Gopalakrishnan

